

COMPANY PROFILE

GREEN LIVELIHOODS



ABOUT US

WHO WE ARE

We are a climate-smart NGO in Malawi, dedicated to enhancing smallholder farmers' resilience and ecosystem services through sustainable, eco-friendly entrepreneurship. Our mission includes empowering marginalized groups, particularly youth and women, by using bottom-up, community-led approaches to tackle food security and socio-economic challenges caused by climate change.

CORE VALUES

INNOVATION INCUBATION

We believe that solutions to development problems should go beyond tenets that created them through innovative true to earth inclusive breakthroughs.

INTEGRITY AND RESEARCH

We are guided by the rules of authentic footprints of discovery through promotion of adaptive research for positive social change. We strive at honest in all dealings and value integrity in every undertaking.

PARTNERSHIP AND CO-CREATION

We believe in promoting shared vision partnerships. We recognized that in unity we can drive social innovation further as such we co-create with partners to form coalitions of the willing.

LEARNING AND SHARING

Through innovation incubation, outreach, documentation and dissemination – we share and learn experiences that keep us all updated for common good.

VISION

A nation with sustainable livelihoods

MISSION

To improve lives of the marginalized groups through green business and sustainable livelihoods creation.

OUR PROGRAMS

GREEN BUSINESS PROGRAMMING

Green business is an enterprise that has minimal negative impact on the global or local environment, community, society, or economy—a business that strives to meet the triple bottom line.

CLIMATE SMART AGRI-TECHNOLOGIES

Conservation Agriculture (CA) integrates soil, water, and biological resource management with minimal soil disturbance, permanent cover, and crop rotation for sustainable, profitable farming, supported by organizations like GL.

ECONOMIC EMPOWERMENT (YOUTH AND WOMEN)-THE SELF HELP GROUP APPROACH

Community Self-Help Groups are peer-controlled, informal groups where people with similar socio-economic backgrounds save and lend collectively for shared needs.